

Target Price Formula

$$\frac{\text{Cost per acre}}{\text{Cost per acre}} + \frac{\text{Desired profit per acre}}{\text{Desired profit per acre}} = \frac{\text{Total dollars needed per acre}}{\text{Total dollars needed per acre}}$$

$$\frac{\text{Total dollars needed per acre}}{\text{Total dollars needed per acre}} \div \frac{\text{Average yield per acre}}{\text{Average yield per acre}} = \frac{\text{Target Price}}{\text{Target Price}}$$